



# VOLCANO COFFEE EXPRESS!

Edition n° 23



## BRAZIL'S BEST MICRO-ROASTERY STARTS 2014 WITH A NEW LAUNCH: VOLCANO'S SPECIAL MICROLOT

**Isabela Raposeiras**, owner of *Coffee Lab* - named one of the best cafeterias in the world and the main micro-roastery in Brazil - starts 2014 with a new special microlot, coming from the micro-region of Poços de Caldas - Brazil, selected and offered by the trading company *Volcano Origin Coffees*.

This Catuaí Amarelo (Yellow Catuaí) was grown by **Carlos Henrique Vieira** in the slope of the largest inactive volcanic crater in the world, in Poços de Caldas, above 1.100 meters and presents aromas of mango, apricot, floral and chocolate, with a velvety body and a high sweetness.



The newest *Raposeira's* acquisition began in the Volcano's booth during the most important specialty coffee event in Latin America (*8th Espaço Café Brasil*), in October 2013. *Volcano's* team selected for the occasion 20 of the best microlots from Poços de Caldas from the 2013/14 crop.



*Volcano's Cupping Room at 8th Espaço Café Brasil, with the presence of many experts.*



*Cupping Session with Ms. Raposeiras at Volcano's office - Poços de Caldas*

"After more than 45 days of research to compose the coffees for the event, we realized that this Catuaí Amarelo from Mr. *Vieira* was the best among the best. And it was a nice surprise to see Ms. Raposeiras choosing it during the cupping session", comments **Thiago Borba**, Director of Quality Control at *Volcano Origin Coffees*.



*Mr. Vieira and wife, Ms. Raposeiras and Volcano*



*Bag produced for the special microlot*

"During 2013 we worked close to various coffee growers in our region to identify those who are able to supply high quality coffees with environmental and social approaches. By this sense, Mr. *Vieira* had become a special grower-partner to us, having offered other microlots already exported to some specialty coffee markets", celebrates **André Sanches Neto**, Director of Commercial and MKT at *Volcano*.



**Did you know** that the Volcanic Region of Poços de Caldas has been chosen by a swiss leading company as the supplier of its **first 'pure origin'** among its Grand Crus? (read more)

Volcanic Region of Poços de Caldas - **Watch the video!**



**Did you know** that Volcano Origin Coffees has conducted the most valued coffee transaction in the history of the cupping session of the biggest event on specialty coffees in Latin America?

(read more)



Check out **more pictures and information** at:

[volcanorigin.com.br/sitio-rio-das-antas](http://volcanorigin.com.br/sitio-rio-das-antas)

[raposeiras.com.br](http://raposeiras.com.br)